

Martin Hsu 徐鈺樺

Artist and Designer

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EDUCATION

1996 - 2001 B.F.A California State University in Fullerton, Fullerton, CA

ANIMATION

2010-2011 Fish Hooks, Character Designer, Walt Disney TV Animation
2008-2009 Kick Buttowski, Character Designer, Walt Disney TV Animation
2006-2008 Ni Hao, Kai-Lan, Character/Prop/FX Designer, Nickelodeon Animation Studios
2001-2005 Ruby Gloom, Character Designer/Illustrator, Mighty Fine Inc.

CLIENTS

2017 Facebook Dragon Boy Chat Stickers, Character Designer, Facebook
2016 Emperor's Treasures Exhibition T-shirt Design, Graphic Designer, Asian Art Museum
App Squad, Character Designer, Dreamworks TV Animation
Hey Arnold! Style Guide, Illustrator, Nickelodeon Consumer Products
Chat Stickers, Illustrator, PowerCore
2015 AAPIs T-shirt Design, Illustrator, Facebook
Dragon Boy T-shirt Design, Illustrator, Blueway, Taiwan
Chinese New Year Chat Stickers, Illustrator, IGG, China
Barbie and Chelsea Concept Art, Visual Development Artist, Mattel
Yogurtland Mascot, Character Designer, Yogurtland
2014 Arise T-shirt Design, Illustrator, Google
Dragon Boy Chat Stickers, Illustrator, IGG, China
Hello Kitty Comic, Illustrator, Viz Media
2013 Dot in Oz, Character Designer, Amazon
SpongeBob SquarePants Fall/Winter 2014 Style Guide, Illustrator, Nickelodeon Consumer Products
2012 Google Specialty T-shirt Design, Illustrator, Google
SpongeBob SquarePants Fall/Winter 2013 Style Guide, Illustrator, Nickelodeon Consumer Products
2011 Olay i-AD Game "Beauty Monsters" assests, Production Designer, Saatchi & Saatchi
SpongeBob SquarePants Fall/Winter 2012 Style Guide, Illustrator, Nickelodeon Consumer Products
2010 Ni Hao, Kai-Lan Fall/Winter 2011 Style Guide, Illustrator, Nickelodeon Consumer Products
Thunderbolt, Background Designer, Nickelodeon Animation Studios
2009 Ni Hao, Kai-Lan Spring/Summer 2011 Style Guide, Illustrator, Nickelodeon Consumer Products
My Frog, Visual Development Designer, Leap Frog
Disney Princesses, Character Designer, Walt Disney TV Animation
Tunesbury, Character Designer, Spin Master
2008 Dinosaurs of China Exhibition, Illustrator, Miami Museum of Science
Ni Hao, Kai-Lan press art, Illustrator, Nickelodeon Animation Studios
Disney Heroes, Illustrator, Disney Consumer Products
2007 Holiday Illustration, Illustrator, Chatrone

EXHIBITIONS

2018	Ningyo, Modern Eden Gallery, San Francisco, CA Disney, WonderGround Gallery, Anaheim, CA Year of the Dog, Googleplex, Mountain View, CA
2017	A Good Life, Googleplex, Mountain View, CA Disney, WonderGround Gallery, Anaheim, CA Sweet n Low, Bedford Gallery, Walnut Creek, CA It Came From Beneath The Sea, Haven Gallery, Long Island, NY Flower Child, Modern Eden Gallery, San Francisco, CA
2016	Year of the Monkey, GR2, Los Angeles, CA Disney, WonderGround Gallery, Anaheim, CA Cat Art Show, Think Tank Gallery, Los Angeles, CA Art Kaohsiung, Galerie F&F, Kaohsiung, Taiwan
2015	Schools 魚群, Solo Exhibition, Galerie F&F, Taipei, Taiwan Art Kaohsiung, Galerie F&F, Kaohsiung, Taiwan Disney, WonderGround Gallery, Anaheim, CA ArtShop Contempo, Giant Robot, Honolulu Museum of Art, HI Ever Surreal, Flower Pepper Gallery, Pasadena, CA
2014	Hello Kitty 40th Anniversary, Japanese American National Museum Android and Me, Solo Exhibition, Googleplex, Mountain View, CA In Dreams, Solo Exhibition, Wrong Gallery, Taipei, Taiwan Disney, WonderGround Gallery, Anaheim, CA Young Art Taipei, Taipei, Taiwan
2013	Disney, WonderGround Gallery, Anaheim, CA Young Art Taipei, Taipei, Taiwan Flora Fauna, Archimedes Gallery, Portland, OR
2012	Sanrio 50th Anniversary, Los Angeles, CA Disney, WonderGround Gallery, Anaheim, CA CRAKENS BOTANICA, Solo Exhibition, Fabric8 Gallery, SF, CA
2011	Undercurrents, 2-man Exhibition, GR2 Gallery, Los Angeles, CA CRAKENS, 2-man Exhibition, Rotofugi Gallery, Chicago, IL Primavera, 2-man Exhibition, Subtext Gallery, San Diego, CA Enchanted Delights, Fabric8 Gallery, San Francisco, CA
2010	Illustrious, Compound Gallery, Portland, OR Creature Comforts, 2-man Exhibition, Lower Haters Gallery, San Francisco, CA For the Love of Tiger, 2-man Exhibition, Munky King Gallery, Los Angeles, CA
2009	End of the Naught, Fabric8 Gallery, San Francisco, CA Hello Kitty 35th Anniversary, Royal T Gallery, Los Angeles, CA
2008	Art Basel, M Modern Gallery, Miami, FL

PUBLICATIONS

- 2017 Taipei, Taiwan. Self Published. Dragon Boy Tales 1. Art and Text by Martin Hsu.
- 2016 Taipei, Taiwan. Galerie F&F. Alice In Dreams: Bilingual retelling of Alice In Wonderland in Chinese and English. Art by Martin Hsu. Text by Scott Alexander and Hsuan-Fu Chen
- 2015 San Francisco, CA. Viz Media Inc. Hello Kitty Hello 40. 3-pg Comic.
San Francisco, CA. Viz Media Inc. Art for Hope, Nepal. Dragon Boy Illustration.
- 2014 Los Angeles, CA. Japanese American National Museum.
Exhibition catalog: Hello! Exploring the Supercute World of Hello Kitty
United Kingdom. Penguin Books. Outside the Lines 2
- 2013 Barcelona, Spain. Monsa Publishing. Brands and Illustrators.
- 2012 New York, NY. Harry N. Abrams, Inc. Hello Kitty, Hello Art!
Los Angeles, CA. New Press. Secret Identities 2
Barcelona, Spain. Monsa Publishing. Kawaii Tendency.
- 2011 Los Angeles, CA. Self Published. Kinfolk: A collection of paintings by Martin Hsu.
Art and Text by Martin Hsu
Barcelona, Spain. Monsa Publishing. Cute Illustration.
- 2010 Los Angeles, CA. Self Published. Multigrain: A collection of paintings by Martin Hsu.
Art and Text by Martin Hsu
- 2009 Los Angeles, CA. New Press. Secret Identities 1, 3-pg Comic.
- 2008 Los Angeles, CA. Self Published. Doodles&Noodles: A collection of illustrations by Martin Hsu.
Art and Text by Martin Hsu
- 2005 New York, NY. Harry N. Abrams, Inc. Ruby Gloom: Guide to Friendship.
Illustrated by Martin Hsu. Texts by Matt Riser
- 2004 New York, NY. Harry N. Abrams, Inc. Ruby Gloom: Keys to Happiness.
Illustrated by Martin Hsu. Texts by Clam Lynch